



**ENERGY EFFICIENCY WATCH**

# **The ENERGY-EFFICIENCY-WATCH PROJECT (EEW)**

**September 2007 – February 2010**

**Dr. Jan Geiss, Managing Director  
European Forum for Renewable Energy Sources (EUFORES)**

# Energy Efficiency Watch

## - Who we are -

- **Initiated and supported** by more than **30 Parliamentarians from the European Parliament and National Parliaments**
- EEW Project managed by:
  - **EUFORES** – European Forum for Renewable Energy Sources
  - **Wuppertal Institute for Climate, Environment and Energy**
  - **Upper-Austria Energy Agency**
  - **ECOFYS**
  - **ECEEE** – European Council for an Energy Efficient Economy
- In **cooperation with** the **energy efficiency related industry** and **NGOs** (as supporting partners and content providers)

# Energy Efficiency Watch

## - What we do -

- **Monitor and evaluate** national energy efficiency action plans and **highlight best and worst practice** examples
- **Accompany** EU-efficiency policy and **inform** about it
- Create a **parliamentary network** on energy efficiency on European and national level
- Create a **communication platform** for Parliamentarians and energy efficiency related industry and organizations
- Offer **advice** on the drafting and implementation of national energy efficiency action plans
- Spread **information** and raise **awareness** via **www.energy-efficiency-watch.org**, EEW-conferences etc.

# Energy Efficiency Watch

## - What we aim at -

- Greater **awareness and knowledge** about technologies, potentials and market needs among political decision makers and the public
- **Improvement** of the national energy efficiency action plans and other related policies and measures
- Increased **market opportunities** for efficiency industry (home equipment, lighting, windows, insulation, cogeneration, efficient transport...)
- Bottom-up **improvement** of national and EU energy efficiency policy

# Energy Efficiency Watch

## - How we do it -

### Through evaluation:

- Evaluate the upcoming national EEAPs and to develop an opinion about their ripeness, about best practice and about missing pieces.
  - **Methodology** developed by managing partners.
  - Evaluation process:
    - 1. all available 27 EEAP drafts**
    - 2. evaluate 10-12 EEAPs in depth**
- Result published in a long report and a brochure including best practice examples as well as successful policies.
- **Input of external partner organisations** (via reference group meetings).

# Energy Efficiency Watch

## - How we do it -

### Through networking:

- Build up a **network of major players in the field of energy efficiency**
- Close **integration of external partners** to bring important input to the project and to serve as dissemination partners.
- MEP, MP, Civil Servants, associations, industry, NGOs will be identified and integrated.
- The **scope for the networking is the EU-27.**

# Energy Efficiency Watch - How we do it -

**Through dissemination and communication:**

- **Hot dissemination phase starts in Autumn 2008**
- **EEW-website**
- **Report and brochure distributed to focused target groups (Parliamentarians, related Civil Servants, industry, NGOs, media;)**
- **Newsletters, briefings, press releases, media campaigns and expert articles (dissemination items will cover EU27)**
- **6 national EEW-Parliamentary Evenings (planned: Madrid and Budapest 2008)**
- **EEW-conference (Wels/Austria within the Sustainable Energy Days, Feb 2009)**
- **5 “EEW-EU-Presidencies-Briefings”**



**Thank you!**

**Energy Efficiency Watch  
Contact**

**[www.energy-efficiency-watch.org](http://www.energy-efficiency-watch.org)**

c/o EUFORES

Renewable Energy House, Rue d'Arlon 63-65  
B-1040 Brussels

T: +32 2 546 1948 - F: +32 2 546 1934

[eufores@eufores.org](mailto:eufores@eufores.org)

[www.eufores.org](http://www.eufores.org)