



D5.10 Project Newsletters 1-3

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6	ENERGY CITIES ASSOCIATION	ENERGY CITIES	FR	NPA

Deliverable background

This set of documents compiles the 5 newsletters of the project. The latter have been disseminated by all project partners to their network reaching more than 20000 stakeholders. For example, Eceee's email newsletter featured EEW4 in four articles, written in a journalistic, objective manner and reached approx. 5300 recipients. Eufores email newsletter on the EEW4 were each sent to 5,6000 recipients among them MEPs and the Eufores network.



Energy Efficiency Watch newsletter

1st edition - May 2021

Welcome to the Energy Efficiency Watch newsletter!

The Energy Efficiency Watch (EEW4) is a Horizon 2020 project, aiming at supporting policy makers and public authorities in EU Member States in improving the degree of successful implementation of policy instruments for energy efficiency and to implement the Energy Union.

Check out the project on energy-efficiency-watch.org.



HIGHLIGHT

The missing "WHY" for energy efficiency – EEW4 survey results launched!

The Energy Efficiency Watch presents the results of its new survey, bringing together the insights of over 1,200 experts on the progress in energy efficiency policies and key factors for narrative development in all EU Member States.

The Energy Efficiency Watch project [published](#) on Wednesday 5 May 2021 the results of its new EU-wide experts survey [The missing "WHY" for energy efficiency](#). The survey provides valuable information that can help put the EU on the path to climate neutrality.

The study established that the perceived energy efficiency progress remains too slow across the EU27 and policy ambition seems more strongly maintained in the countries where a consensus has been reached on "WHY" it should be done. This emphasises how effective narratives are needed to drive the energy transition and achieve Europe's climate neutrality goal.

A key finding of the study is that we need to strengthen the link between jobs, industry,



competitiveness and energy efficiency in the public debate. This requires better data showing these benefits, beyond climate protection and cost savings, to gain the buy-in and participation of influential stakeholder groups.

Read the full EEW4 survey report [here](#).

Read the executive summary of the EEW4 survey results [here](#).



EEW4 EVENTS & PUBLICATIONS

Have a look at the EEW4 upcoming & past events here: [EEW4 Events](#)

The Energy Efficiency Watch project partners have been organising a variety of events since the start of the project in 2019. These events were addressing and involving local, regional, national and European decision makers and energy efficiency experts, from interactive workshops held with business communities to high-level conferences involving ministries, the European Commission and Members of the European and national Parliaments.

Have a look at the EEW4 event reports and other project results here: [EEW4 Publications](#)

This section provides access to all EEW4 project results, event reports incl. policies and good practice examples. Case studies, guides and tools will be developed soon and become also available under this section.

For more information about the Energy Efficiency Watch: energy-efficiency-watch.org.



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Energy Efficiency Watch newsletter

2nd edition - September 2022

The missing 'why' – how narratives can improve energy efficiency and security in Europe

The Energy Efficiency Watch 4 project is a Horizon 2020 project, aiming at supporting policy makers and public authorities in EU Member States in improving the degree of successful implementation of policy instruments for energy efficiency and to implement the Energy Union. Overall, the project outcomes will improve the level of communication on energy efficiency identifying narratives for energy efficiency that resonate in different national or regional contexts.



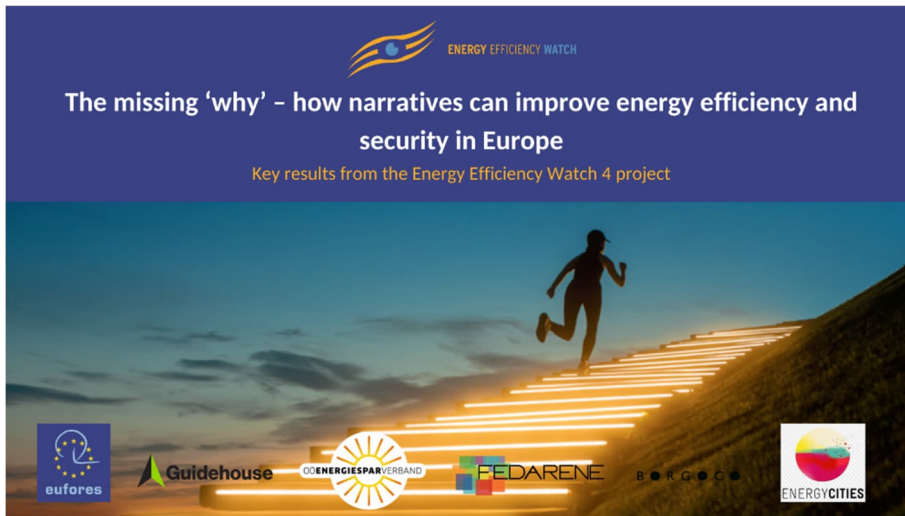
The [Energy Efficiency Watch](#) (EEW), an EU-funded project **publishes** the conclusions on the missing 'why' and how narratives can improve energy efficiency and security in Europe. The main conclusions have been condensed in a Narratives Brochure in the form of overarching policy recommendations for policy makers from the EEW4 survey and narrative cases, also in view of the 'Green Deal'.



- Overall policy makers should **think and act beyond fragmented traditional policy areas**, considering that in the public debate the connotation of change decides about the success or failure of the energy transition.
- **Strategic planning of policy implementation** is required from the very start, considering supportive narratives to flank all new and ongoing policy and by promoting measures for participation and dialogue to target specific groups and stakeholders to increase their understanding and potential buy-in.
- The **economic relevance of energy efficiency** as part of the energy transition must be strengthened, by the evolvement of new business models and the creation of favourable market conditions.

- The **energy crisis related to the Ukraine** war shows that **energy efficiency has a high potential for energy security**. To our surprise, the argument did not make it to the top five topics of the EEW4 survey. This does not mean that EEW4 results are outdated, but on the contrary allows for insightful additional conclusions: energy security has not been taken serious in the past, this is caused by a structural predominance of the supply side in the perception of what constitutes energy security, and a deep-rooted belief in economically rational behaviour as guiding principle for international energy relations. The EU must live up to its “energy efficiency first” principle and must aspire to more ambitious policies and according narratives.

Read the full EEW4 narratives brochure here.



10 case studies to support energy efficiency narratives

This set of ten case studies analyses and consolidates enabling narratives for energy efficiency which resonate in different national and regional contexts. The chosen ten case studies are the result of the input received by stakeholders representative of the 27 EU Member States, they touch upon different sectors (e.g. building or industry related policies and respective narratives) to provide key policy recommendations to the EU on how to complement policy instruments by successful narratives.

The Energy Efficiency Watch (EEW), an EU-funded project, [publishes](#) ten exemplary case studies representative of the EU 27, to provide key policy recommendations to the EU on how to complement policy instruments by successful narratives.

The cases are illustrated with the relevant input received and the narrative’s functioning principle and rationale. The narratives chosen are transferable to different national or regional contexts by linking to recognised benefits that, beyond energy and costs savings, may include

aspects such as competitiveness through technological innovation, modernisation of buildings, job creation, climate protection, or energy security.

Read the full EEW4 10 Case Studies [document here](#).



EEW4 EVENTS & PUBLICATIONS

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www.eufores.org

The European Forum
for Renewable Energy Sources

eufores

ENERGY EFFICIENCY WATCH

Energy Efficiency Watch newsletter

3rd edition - November 2022

Conclusions – how narratives can improve energy efficiency and security in Europe

The Energy Efficiency Watch 4 project is a Horizon 2020 project, aiming at supporting policy makers and public authorities in EU Member States in improving the degree of successful implementation of policy instruments for energy efficiency and to implement the Energy Union and the EU Green Deal. Overall, the project outcomes help to improve the level of communication on energy efficiency identifying narratives for energy efficiency that resonate in different national or regional contexts.

The Energy Efficiency Watch (EEW) publishes the conclusions on the missing 'why' and how narratives can improve energy efficiency and security in Europe. The main conclusions have been condensed in a **Final Report** which gathers all the findings generated during the project allowing readers to obtain an extensive overview of the complete project.

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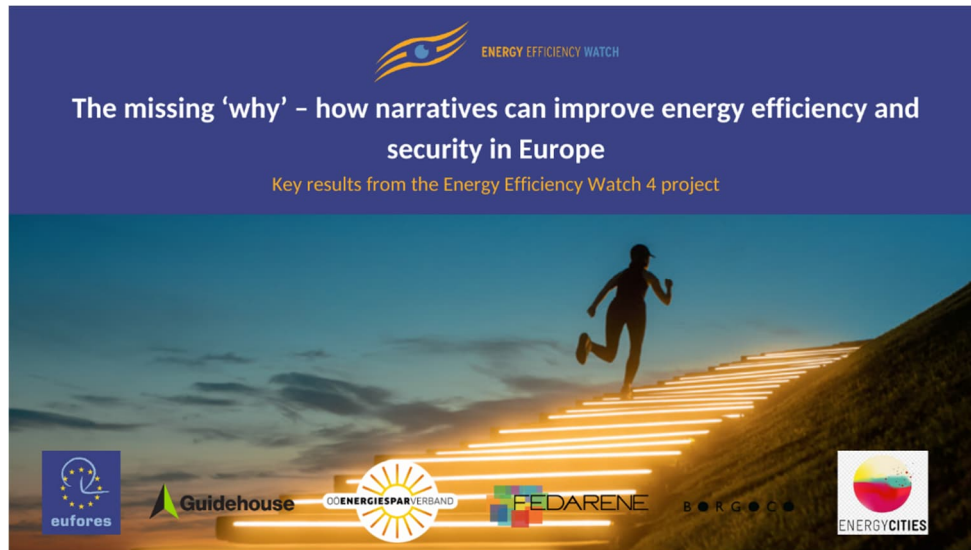
Guidehouse

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ENERGYCITIES

Read the full EEW4 Final Report [here](#).



EEW4 EVENTS



Have a look at the **EEW4 IPM event report** [here](#)

The 22nd Inter-Parliamentary Meeting on Renewable Energy and Energy Efficiency (IPM22) took place on 21-22 October 2022. IPM22 was held in the Deutscher Bundestag, Federal Parliament of Germany, Berlin.



Top speakers and representatives from the EU27 national parliaments, the European Parliament, National Government, the European Commission, industry, science and NGO representatives gathered to discuss the prospects of renewable energy and energy efficiency for economic growth, social integration and prosperity for the European Union - all in the light of the climate emergency, the energy crisis and the war in Ukraine. During the event a special session was dedicated to the EEW4 project results, overall the attendees showed a high level of interest on the EEW4 narratives developed.

Find more information on the event [HERE](#)

ESV FLAGSHIP EVENT "WORLD SUSTAINABLE ENERGY DAYS"



Have a look at the event here: [EEW4 Publications](#)

ESV organized The "Energy Efficiency Policy Conference" which was held in the context of the annual international conference World Sustainable Energy Days (WSED, www.wsed.at) on 7 April 2022.

434 participants took part in the event with High-level speakers from the European Commission and IEA, who presented the "Fit for 55" package and latest information on energy efficiency policies in Europe. The event focused on how this new and comprehensive policy framework supports energy efficiency.

Have a look at the event here: [EEW4 Publications](#)

This section provides access to all EEW4 project results, event reports incl. policies and good practice examples, case studies, guides and tools.

For more information about the [Energy Efficiency Watch website](#).

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