

## EEW4 External Event Report

**Title of the event:** **Municipal renovation plans and supporting narratives\*  
for the energy transition  
- Bulgarian national EEW4 workshop**

<i>Date &amp; location:</i>	10:30-12:30 on 19 <sup>th</sup> May 2021 On Zoom and on site in Sofia (Hotel InterContinental)
<i>Organiser(s):</i>	Energy Cities with EcoEnergy and EnEffect in Bulgaria
<i>Summary of the event</i>	This hybrid workshop was taking place 'live' in Sofia and on Zoom in the online space in the framework of the Bulgarian Sustainable Energy Investment Forum (SMAFIN). The workshop involved members of the EcoEnergy network and municipalities beyond. The event had double purpose: taking stock of Bulgarian energy efficiency policies while providing municipalities with extensive opportunity to exchange on financing and gather feedback for the EEW4 narratives development via poll questions on Zoom and discussions. Results of the EU27 wide Energy Efficiency Watch survey was presented and discussed in this session, aiming to gather input for supporting narratives for the local energy transition.
<i>Objective &amp; main programme point</i>	Objective of the session was to take a look at the state of play of Bulgarian policies affecting local investments in energy efficiency and the energy transition and gather feedback from local authorities on effective narratives supporting the local energy transition.
<i>Conclusions</i>	Responding to poll questions, Bulgarian municipalities expressed their main priority being to increase the attractiveness of their cities (74% of respondents) which is strongly linked with local job creation (36%) and improved air quality (57%). Key motivation of Bulgarian local authorities engaging in the energy transition is to reach local energy independence via lower energy consumption (69%) and creating a healthier and more affordable built environment (62%). Most of the respondents considered their citizens and local civil organisations (46%) as most influential for their



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local energy transition and available financing opportunities (83%) as most decisive in launching a sustainable energy investment.

AGENDA:



**Supporting narratives\* for the energy transition  
Energy efficiency workshop in the framework of  
the Bulgarian Sustainable Energy Investment Forum**

Venue: <https://us02web.zoom.us/j/87223187527>  
and Intercontinental Hotel, Sofia  
Date & Time: 10:30-12:30 on 19<sup>th</sup> May 2021  
Registration: <https://forms.gle/VhF4sQXqbUW1zyUR6>

**Outline:**

This hybrid workshop – taking place ‘live’ in Sofia and on Zoom - in the framework of the Bulgarian Sustainable Energy Investment Forum (SMAFIN) is attracting members of the EcoEnergy network and municipalities beyond. The event has a double purpose: taking stock of Bulgarian energy efficiency policies while providing municipalities with extensive opportunity to exchange on financing and gather feedback for the EEW4 narratives development via poll questions on Zoom and discussions. Results of the EU27 wide Energy Efficiency Watch survey will be presented and discussed in this session, aiming to gather input for supporting narratives for the local energy transition.

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|---------------|---|
| 10:30 - 10:35 | <b>WELCOME</b> - <i>Dragomir Tzanev, Executive Director of EnEffect</i>   |
| 10:35 – 10:50 | <b>MAIN RESULTS OF PREVIOUS SEIFS</b> - <i>Marko Markov, Econoler Bulgaria, organizer and moderator of the previous forums</i>                                      |
| 10:50 – 11:10 | <b>NATIONAL POLICIES IN SUPPORT OF ENERGY EFFICIENCY</b> - <i>Ivayla Alexiev, Executive Director of Sustainable Energy Development Agency</i>                       |
| 11:10 – 11:25 | <b>BUILDING RENOVATION IN THE RECOVERY AND RESILIENCE PLAN</b><br>- <i>Julian Popov, BPIE</i>   |
| 11:25 – 11:40 | <b>GOOD PRACTICES IN EXISTING FINANCIAL MECHANISMS FOR ENERGY EFFICIENCY IN THE BUILDING SECTOR</b> - <i>Nadya Dankinova, FLAG Fund and Sustainable Cities Fund</i> |
| 11:40 – 12:00 | <b>ENERGY EFFICIENCY WATCH SURVEY RESULTS: TOWARDS NEW NARRATIVES FOR THE ENERGY TRANSITION</b><br>- <i>Kristina Dely, Energy Cities for EEW4</i>                   |
| 12:00 – 12:30 | <b>DISCUSSION and gathering feedback for EEW4 narratives</b>  |

**Moderator:** *Dragomir Tzanev, Director, EnEffect*  
**Language:** Bulgarian - with simultaneous interpretation in English via Zoom

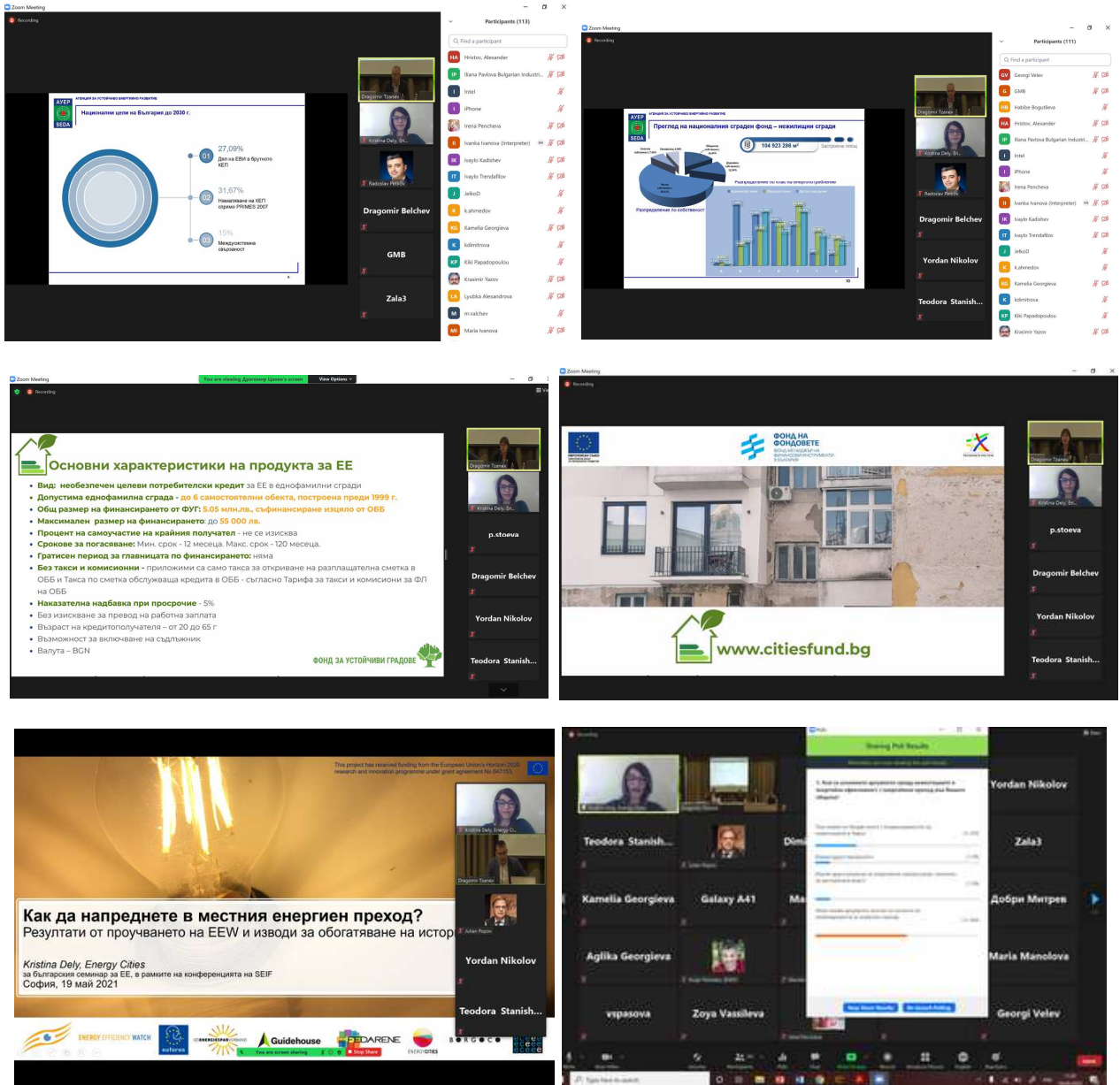
\*So-called "narratives" combine several arguments and are supported by a larger number of actors. The objective of developing and spreading such narratives is often to gain wider support for a political movement, a policy or even a change in society, such as the energy transition policies. Often, these narrative are "stories" which combine facts and the ability to trigger emotions.



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PICTURES



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