



# D5.9 Event Reports EEW conferences VIII, IX, X

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## Disclaimer and acknowledgements

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### Deliverable background

This set of documents compiles the report on the 3 EEW conferences VIII, IX and X as organised by ESV during the World Sustainable Energy Days (WSED).

### EEW4 project team

Participant No *	Participant organisation name	Short name	Country	Organisation type
1 COORDIN.	EUROPEAN FORUM FOR RENEWABLE ENERGY SOURCES	EUFORES	BE	NPA
2	GUIDEHOUSE GERMANY GMBH	GUIDEHOUSE	DE	Company
3	OÖ ENERGIESPARVERBAND	ESV	AT	Regional agency
4	BORG & CO AB	BORG & CO AB	SE	Company
5	FEDERATION EUROPEENNE DES AGENCES ET DES REGIONS POUR L'ENERGIE ET L'ENVIRONNMENT	FEDARENE	BE	Federation
6	ENERGY CITIES ASSOCIATION	ENERGY CITIES	FR	NPA



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### EEW4 INTERNAL EVENT REPORT N 1

<i>Project partner</i>	<b>OÖ Energiesparverband</b>
<i>Title of the event</i>	<b>Energy Efficiency Policy Conference 2020</b>
<i>Date &amp; location</i>	5 March 2020, Wels/Austria
<i>Organiser(s)</i>	OÖ Energiesparverband
<i>Number of participants</i>	250
<i>Summary of the event</i>	<p>The "Energy Efficiency Policy Conference" was held in the context of the annual international conference World Sustainable Energy Days (WSED, <a href="http://www.wsed.at">www.wsed.at</a>) on 5 March 2020 in Wels/Austria. 250 participants took part.</p> <p>The event offered an update on energy efficiency policy in Europe, provided insights on the link between policies and narratives for the energy transition, and served as a platform to carry out the Energy Efficiency Watch Survey with an audience of energy experts.</p> <p>Radoš Horáček of the EU Commission, DG Energy, presented first measures of the New Green Deal. He also kindly stepped in for Anette Jahn/Ulrike Nuscheler from EASME (unable to join on short notice due to Covid circumstances) and presented results from EU funded projects that offer valuable input for the development of narratives.</p> <p>Participants heard about real-life stories where narratives are supporting achievements in the energy transition and how these narratives were developed and used to increase energy efficiency and the uptake of renewables. Young energy professionals from around Europe expressed which concrete energy policies could increase the impact of their work and help them in shaping a better future. These presentations contained inspiring insights for potential narratives.</p> <p>An important programme point was gathering inputs for the EEW4 survey. Conference participants took part in the survey through hand-held voting devices.</p>



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**Event evaluation**

The turnout of 250 experts from a range of backgrounds highlights the high level of interest in the presented topics. Positive feedback was received from participants. In addition to offering them a comprehensive update on energy efficiency policies in Europe, the event was an opportunity to gather input on the link between energy policies and narratives. Thanks to a feedback loop, these insights will flow into and enrich the scientific process on narrative development within the EEW4 project.

The conference was held as a compact half-day event embedded in the WSED, one of Europe’s major conferences on energy efficiency. Participants took the opportunity to also attend other events of the WSED such as the Industrial Energy Efficiency Conference, Green financing workshop, Smart E-Mobility Conference, technical site visits, a major energy tradeshow, networking events and more.

Bringing together energy experts from various sectors allowed for networking and an exchange of experience. The conference also offered a platform to carry out the Energy Efficiency Watch survey with a range of energy experts from many EU Member States.

The Energy Efficiency Policy Conference was the last large event to take place in Austria before many countries went into lockdown in response to the covid pandemic. Continuously tighter travel restrictions required adaptations to the planned programme, as some speakers were unable to attend on short notice. Despite these challenges, the conference could be held under strict hygiene safety measures. Overall, the event was considered a success by the organisers and attendees.

**Objective &**

*main programme*

**points**

The main objectives of the Energy Efficiency Policy Conference included:

- offering an update on energy efficiency policy in Europe and presenting the first concrete measures of the EU Green Deal,
- gathering new insights on the link between policies and narratives for the energy transition and on narrative development,
- serving as a platform to carry out the Energy Efficiency Watch Survey with an audience of energy experts.

The event started with the session on "Europe's new Green Deal: Energy efficiency at the centre". Radoš Horáček of the EU Commission, DG Energy, gave an update on the status of energy efficiency policy in Europe and an outlook on what the Green Deal will bring. EASME’s presentation "Beyond energy efficiency: results from EU projects" gave concrete examples of how the energy transition is already contributing to a better society on a multitude of levels (e.g. higher quality of life, greater competitiveness, job creation, health, better property value, innovation). This offered valuable input for the development of narratives. Radoš Horáček kindly stepped in for Anette Jahn/Ulrike Nuscheler (unable to join on short notice due to Covid

circumstances). Jeremy Sung of the International Energy Agency presented key results from the IEA Energy Efficiency Report 2019.

Finally, the Energy Commissioner of Upper Austria outlined the region's ambitious goals and actions for the energy transition.

This was followed by the "Narrative Session: Creating a better society through the local energy transition". In this session, participants learnt about real-life stories where narratives are supporting achievements in the energy transition, and about how these narratives were developed and used to increase energy efficiency and the uptake of renewables. Vlasta Krmelj of the Energy Agency of Podravje (Slovenia) presented how the energy transition is leading to the creation of a better community image. Nina Riehle from the Municipality of Ras Al Khaimah (United Arab Emirates) reported how increasing energy efficiency has enabled a significant increase in competitiveness and better use of public funds.

Young energy professionals from around Europe were expressed which concrete energy policies could help them in their careers and in shaping a better future. Young energy professionals from around Europe expressed which concrete energy policies could increase the impact of their work and help them in shaping a better future. These presentations contained inspiring insights for potential narratives.

An important programme point in the Narrative Session was carrying out the EEW4 survey. Conference participants took part in the survey through hand-held voting devices. They shared their views on the ambition and progress of energy efficiency policies in their country as well as on key factors for narrative development. The answers were shown to the audience right away, which allowed for direct feedback. The input was also collected and integrated into the data compilation for the overall survey, thus increasing the survey's outreach and the quality of its results.

As an additional element to the main programme points, the Regional Minister for Economy and Energy of Upper Austria presented the annual Young Energy Efficiency Researcher Award.





Input  
collection

The strength of using narratives for energy efficiency and the energy transition is a field that is just starting to be explored. The conference was an opportunity for the EEW4 team to gather insights on the link between energy policies and narratives. Thanks to a strong feedback loop, this information will flow into and enrich the scientific process on narrative development within the EEW4 project.

In addition to the valuable input gained from the high-level presentations, the conference was also used as a platform for carrying out the Energy Efficiency Watch Survey (which was launched in February 2020). Hand-held voting devices were used to collect stakeholders' views on the ambition and progress of energy efficiency policies in their countries as well as on key factors for narrative development. The results were shared immediately with the audience. The input was also collected and integrated into the data compilation for the overall survey, thus increasing the survey's outreach and the quality of its results.

In addition to the valuable input gained from the high-level presentations, the conference was also used as a platform for carrying out the Energy Efficiency Watch Survey (which was launched in February 2020). Hand-held voting devices were used to collect stakeholders' views on the ambition and progress of energy efficiency policies in their countries as well as on key factors for narrative development. The results were shared immediately with the audience. The input was also collected and integrated into the data compilation for the overall survey, thus increasing the survey's outreach and the quality



## EEW4 INTERNAL EVENT REPORT N2

<i>Project partner</i>	<b>OÖ Energiesparverband</b>
<i>Title of the event</i>	<b>Energy Efficiency Policy Conference 2021</b>
<i>Date &amp; location</i>	23 June 2021, Wels/Austria
<i>Organiser(s)</i>	OÖ Energiesparverband
<i>Number of participants</i>	426
<i>Summary of the event</i>	<p>The "Energy Efficiency Policy Conference" was held as a compact half-day event in the context of the annual international conference World Sustainable Energy Days (WSED, <a href="http://www.wsed.at">www.wsed.at</a>) on 23 June 2021. 426 participants took part, mostly online.</p> <p>High-level speakers from the European Commission and IEA presented latest information on energy efficiency policy in Europe and concrete measures of the EU Green Deal. An important programme point was the dissemination of EEW project activities and results, as well as first policy considerations on how to complement policy instruments with successful narratives. Participants also received insight on financing solutions for scaling up investments in energy efficiency.</p> <p>The conference was held during the covid pandemic. Despite the much higher efforts required, it was organised as hybrid event to allow for valuable networking and interaction between on-site speakers and participants. The large number of participants shows the high level of interest in the presented topics. Overall, the event was considered a success by the organisers and attendees.</p>
<i>Event evaluation</i>	<p>Over 400 experts from a range of backgrounds attended the event – mostly online and a small number on site. This turnout shows the high level of interest in the presented topics.</p> <p>High-level speakers from the European Commission and IEA presented latest information on energy efficiency policy in Europe and concrete measures of the EU Green Deal. The conference also offered a platform for disseminating results of the extensive EEW4 survey of experts, as well as other project activities.</p> <p>The conference was held as a compact half-day event embedded in the WSED, one of Europe’s major conferences on the energy transition and climate neutrality. Participants took the opportunity to also attend other events of the</p>



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WSED such as the Industrial Energy Efficiency Conference, Smart E-Mobility Conference, Innovation Workshops and more.

The World Sustainable Energy Days 2021 were held during the covid pandemic. On-site networking and interaction between speakers and participants greatly contribute to the impact and outreach of an event. Therefore, the organisers decided to hold the event in June (rather than the foreseen date in February) in order to allow on-site participation. Despite the much higher efforts required, a complex hybrid structure was adopted. Participants and speakers could take part online and on site. Strict hygiene safety measures were applied on site. Overall, the event was considered a success by the organisers and attendees.

#### Objective &

*main  
programme*

#### points

The main objectives of the Energy Efficiency Policy Conference included:

- offering an update on energy efficiency policy in Europe and presenting concrete measures of the EU Green Deal
- disseminating the results of the EEW expert survey and key input elements for narrative development
- presenting the case studies on narrative building that are being developed in the EEW project as well as first policy considerations on how to complement policy instruments with successful narratives
- giving insight on financing solutions for scaling up investments in energy efficiency

The conference started with the session "Policy and Financing: A green recovery through the energy transition". The opening speech was held by Upper Austria's Regional Minister for Economy and Energy. Carlos Sánchez Rivero from DG Energy presented the European Commission's energy efficiency policies and programmes for a green recovery. Brian Motherway from the IEA gave a global update on progress in energy efficiency and an outlook to 2020.

The second part of the session focussed on triggering more investments in the energy transition and financing solutions to achieve this. Christophe Milin from the European Commission (CINEA) presented how "Integrated Home Renovation Services" are key to increasing the renovation rate and moving towards climate goals. Gerhard Dell, Manager of the regional energy agency (OÖ Energiesparverband) and Energy Commissioner of Upper Austria, explained how increased investments in the energy transition are being triggered in Upper Austria. Helena Mölter from the Wuppertal Institute presented findings from the "Green Recovery Tracker" on whether EU member states' national recovery plans are sufficiently contributing to the green transition. This was followed by a presentation by Karsten Löffler from the Green and Sustainable Finance Cluster on redesigning the finance system for the energy transition. As final speakers of the session, Ralf Goldmann from the European Investment Bank, presented the EIB's Climate Bank Roadmap for financing the Green Deal.

The second session of the conference was titled "Best practices in energy efficiency policy - solutions for the post-pandemic era". The pandemic and



resulting societal changes offer opportunities for new narratives for energy efficiency and the energy transition. In this session, participants learnt about how such narratives can be developed and how innovative policies can make energy efficiency the new normal. An important programme point in this session was the dissemination of EEW project activities and results. Christiane Egger (ÖÖ Energiesparverband) presented key input factors for developing narratives for the energy transition from the extensive EEW4 expert survey. Daniel Becker (Guidehouse) presented case studies on narrative building that are being developed in the EEW project as well as first policy considerations on how to complement policy instruments with successful narratives.

As additional element to the main programme points, the Regional Minister for Economy and Energy of Upper Austria presented the annual Young Energy Efficiency Researcher Award.

#### Input collection

Valuable information on European policies and measures was gained from the high-level presentations and shared among the participants. In addition, the conference was an opportunity for the EEW4 team to gather insights on the link between energy policies and narratives. Thanks to a strong feedback loop, this information will flow into and enrich the scientific process on narrative

### EEW4 INTERNAL EVENT REPORT N3

<i>Project partner</i>	<b>OÖ Energiesparverband</b>
<i>Title of the event</i>	<b>Energy Efficiency Policy Conference 2022</b>
<i>Date &amp; location</i>	7 April 2022, Wels/Austria
<i>Organiser(s)</i>	OÖ Energiesparverband
<i>Number of participants</i>	434
<i>Summary of the event</i>	<p>The "Energy Efficiency Policy Conference" was held as a compact half-day event in the context of the annual international conference World Sustainable Energy Days (WSED, <a href="http://www.wsed.at">www.wsed.at</a>) on 7 April 2022. 434 participants took part, about 60 % on-site.</p> <p>High-level speakers from the European Commission and IEA presented the "Fit for 55" package and latest information on energy efficiency policies in Europe. The event focused on how this new and comprehensive policy framework supports energy efficiency. Other key topics included how well-designed recovery plans can use clean energy as an agent for economic revival as well as the interaction between policy framework and narratives for engaging and empowering citizens for energy efficiency.</p> <p>Due to the situation of the pandemic in early Spring 2022, the decision was taken to postpone the event to April (to allow higher on-site participation) and to offer a hybrid format. Around 60 % of participants were present on-site in Wels, a sign of the high value they place in the networking opportunities offered by the event in addition to the information received through the presentations. Overall, the event was considered a success by the organisers and attendees.</p>
<i>Event evaluation</i>	<p>Over 400 experts from a range of backgrounds attended the event. This turnout shows the high level of interest in the presented topics. Around 60 % were present on-site, taking full advantage of networking opportunities. The decision to offer a hybrid format again in 2022 permitted contributions from key speakers who were not able to travel. It also allowed participants to follow the sessions online and benefit from the event.</p> <p>The conference was held as a compact half-day event embedded in the WSED, a leading conference on the energy transition and climate neutrality. Participants took the opportunity to also attend other events of the WSED such as the Industrial Energy Efficiency Conference, Smart E-Mobility Conference, Innovation Workshops and more.</p>

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On-site networking and interaction between speakers and participants greatly contribute to the impact and outreach of an event. Due to the situation of the pandemic in early Spring 2022, the decision was taken to postpone the event to April (rather than the foreseen date of starting of March). This allowed for a higher on-site participation. Despite the much higher efforts required, the complex hybrid structure first used at the WSED 2021 was maintained. On-site present was encouraged, but participants and speakers could also take part online, if needed. The hygiene safety measures in place at the time were applied on site. Overall, the event was considered a success by the organisers and attendees.

**Objective &**

*main  
programme*

**points**

The main objectives of the Energy Efficiency Policy Conference included:

- offering an update on energy efficiency policy in Europe and presenting the "Fit for 55" package
- presenting how well-designed recovery plans can use clean energy as an agent for economic revival
- giving insight on policy frameworks and narratives for engaging and empowering citizens for energy efficiency.

The conference started with the session "Fast tracking energy efficiency: Fit for 55". The opening speech was held by the Energy Commissioner of Upper Austria. Claudia Canevari from DG Energy presented the "Fit for 55" package and how this new and comprehensive policy framework supports energy efficiency. Kevin Lane from the IEA offered insights on energy efficiency progress on the path to Paris targets. Michael Aumer from the Austrian Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology presented Austria's renewable heat strategy and its key role in achieving the energy transition. Miranda Schreurs from the Technical University of Munich held an interesting talk on narratives for the energy transition from a global perspective.

The second conference session "Driving energy efficiency investments" showcased well-designed recovery plans which lead the way forward in using clean energy as an agent for economic revival. It included a contribution by Nadine Müller from the European Commission Recovery and Resilience Task Force. This session showed how to make clean energy investments happen at national and regional levels in Europe and beyond and presented different narratives for the energy transition that are having a positive impact.

The third part of the conference, "Engaging and empowering citizens", took a closer look on the key role citizens play in energy efficiency and the policy framework and opportunities for engaging and empowering them. Participants heard about CEER's strategic vision for empowering consumers in the energy transition. REScoop.eu presented how cooperatives are leading to successful citizen-led renovation in the buildings sector.



Jan Geiss, coordinator of the EEW4 project, moderated two of the conference sessions.

**Input collection**

Valuable information on European policies and measures was gained from the high-level presentations. In addition, the conference was an opportunity for the EEW4 team to gather insights on the link between energy policies and narratives, and their role in empowering relevant actors for the energy transition and driving energy efficiency investments. Thanks to a strong feedback loop, this information will flow into and enrich the scientific process on narrative development within the EEW4 project.



## Annexes Event N1

### Programme

09:00 - Europe's new Green Deal: Energy efficiency at the centre

- **Opening & Welcome**  
Gerhard Dell, OÖ Energiesparverband, Austria
- A Green Deal for Europe  
Radoš Horáček, European Commission, DG Energy
- The IEA Energy Efficiency Report 2019  
Jeremy Sung, International Energy Agency
- A Green Deal for Upper Austria  
Gerhard Dell, OÖ Energiesparverband, Austria
- Beyond energy efficiency: results from EU projects  
Radoš Horáček, European Commission, DG Energy (on behalf of Anette Jahn/Ulrike Nuscheler, EASME who were unable to join on short notice due to Covid circumstances)

11:00 - Narrative Session: Creating a better society through the local energy transition

- **Young voices for the energy transition**
  - Lakshmishree Venugopal, India / Germany
  - Lurian Pires Klein, Brasil / Portugal
  - Alex Epik, Ukraine
  - Meri Olenius, Finland
  - Irene di Padua, Italy / Belgium
- Your opinions and views: the Energy Efficiency Watch Survey live  
Christiane Egger, OÖ Energiesparverband, Austria
- Creating a better community image  
Vlasta Krmelj, Energy Agency of Podravje, Slovenia
- Competitiveness through energy efficiency  
Nina Riehle, Ras Al Khaimah, United Arab Emirates





- Presentation of the annual Young Energy Efficiency Researcher Award  
Markus Achleitner, Regional Minister for Economy and Energy, Upper Austria

**13:00 End of the conference**




Printed event folders: first announcement and programme

First announcement folder:

# European Energy Efficiency Conference 2020


4 – 6 March 2020  
Wels, Austria



**Conferences:**

- Energy Efficiency Policy Conference
- Industrial Energy Efficiency Conference
- Innovation Workshops Energy and Buildings
- Smart E-Mobility Conference
- Young Energy Efficiency Researchers Conference

www.wsed.at



## European Energy Efficiency Conference 2020

**What is the European Energy Efficiency Conference?**  
The clean energy transition is taking on a new dynamic in Europe and worldwide. "Energy efficiency first" is at the centre of this transformation process. This requires strong policies, competitive businesses, technology innovation, investments and the involvement of the citizens. By addressing these topics and more, the annual European Energy Efficiency Conference attracts over 400 participants from over 50 countries each year.

**In just 2 days, the event offers delegates a comprehensive package:**

- 5 dedicated conferences
- a major energy efficiency tradeshow
- technical site visits
- networking with energy efficiency businesses, research and policy makers

The event is held in the context of the annual World Sustainable Energy Days conference.

**Timetable**

	Tuesday 3 March	Wednesday 4 March	Thursday 5 March	Friday 6 March
Technical site visits: pellets and wood chips				
European Pellet Conference				
European Energy Efficiency Conference				
Energy Efficiency Policy Conference				
Industrial Energy Efficiency Conference				
Innovation Workshops Energy & Buildings				
Young Energy Efficiency Researchers Conference				
Young Biomass Researchers Conference				
Smart E-Mobility Conference				
Technical site visits: energy efficiency				
Tradeshow				
Poster Presentation				

**Value for your time!**

In just 2 days, you can profit from a comprehensive package:

- up-to-date information on markets, policies, technologies, financing, business models, research and case studies
- hands-on experience through technical site visits
- a tradeshow with 1,600 exhibiting companies
- new business opportunities
- valuable networking possibilities
- Austrian hospitality!



**The audience: the whole energy efficiency sector!**

- a wide range of business actors engaged in the energy transition: technology and equipment companies, energy companies, service providers, planners, developers, financing community etc.
- the energy efficiency research community
- representatives from public bodies (e.g. EU institutions, national, regional and local governments, energy agencies)
- over 400 experts each year from more than 50 countries!



**Upper Austria - a leader in the clean energy transition**

Upper Austria, one of Austria's nine regions, is a leader in the clean energy transition, making the region an ideal location for this conference. Through significant increases in energy efficiency and renewable energy, greenhouse gas emissions from buildings were reduced by 41% in 10 years. 58% of all space heating and 31% of the primary energy in Upper Austria already come from renewables. Over 2 billion Euro are invested annually in the energy transition.



**Programme overview**

- Energy Efficiency Policy Conference**  
Energy Efficiency Watch • Policy • Markets • Financing
- Innovation Workshops Energy and Buildings**  
New research results on energy-efficient and sustainable buildings
- Smart E-Mobility conference**  
Market overview • Building Integration • Energy management • Storage and charging solutions • Best practice examples
- Industrial Energy Efficiency Conference**  
Industrial energy transition: innovation • Markets • Best Practice
- Technical site visits: Energy efficiency**  
An afternoon trip to energy efficiency projects in the surrounding area. Hands-on experience and information directly from technology providers, planners and operators
- Young Energy Efficiency Researchers Conference**  
A conference presenting the work of young energy researchers. The best contribution receives the Best Young Energy Efficiency Researcher Award.
- Poster Presentation**  
An opportunity to display successful energy projects and products as well as results of EU projects to international experts
- Tradeshow (Energiesparmesse)**  
Leading tradeshow on renewable energy and energy efficiency with 100,000 visitors and 1,600 exhibiting companies

**What's new in 2020?**

- Update Clean Energy Package
- Start-Up Session
- Innovation Circles
- Energy Efficiency in Action
- Networking Sessions

**Clean. Competitive. Connected.**



**Call for Papers and Speakers**

You are warmly invited to get involved in the programme:


Call for Papers • Call Young Energy Researchers • Propose a speaker

- energy efficiency
- renewable energy sources
- energy-efficient and sustainable solutions for buildings and industry
- e-mobility
- sustainable energy research, technologies, programmes, market reports and policies
- products, services, business models

**Deadline: 10 October 2019**

Further details: [www.wsed.at/call](http://www.wsed.at/call)

**We look forward to receiving your contributions!**



**Conference fees**

330 € for the European Energy Efficiency Conference (4 - 6 March)

110 € for each of the conferences: Young Energy Researchers (4 - 5 March), Innovation Workshops (5 March), Industry (5 March), E-Mobility (6 March)

360 € for all WSED conferences (4 - 6 March)


440 € for all WSED conferences and site visits (3 - 6 March)

For student fees see [www.wsed.at](http://www.wsed.at)  
All fees plus 10 % VAT

**Conference languages**  
English, German

**Organisation and conference office**  
ÖÖ Energiesparverband | Landstrasse 46, 4020 Linz, Austria | Tel: +43/732/7720-14386  
office@esv.or.at | [www.esv-en.at](http://www.esv-en.at) | ZVR171568947 | ATU 39283707

**European Energy Efficiency Conference 2020**



**Date**  
4 - 6 March 2020

**Venue:**  
Stadthalle Wels, Polheimerstrasse 1, 4600 Wels, Austria

**Organisation and conference office**  
ÖÖ Energiesparverband  
Tel: +43/732/7720-14386  
office@esv.or.at | [www.wsed.at](http://www.wsed.at)


**Registration**  
Online at [www.wsed.at](http://www.wsed.at)


**400 participants  
50 countries  
60 speakers**

**How to reach Wels?**

- by railway: direct connections from Vienna and Vienna airport, Linz, Salzburg, Munich, etc.
- by car: A1 and A25 motorways
- by air: airports in Linz (17 km from Wels), Vienna (222 km), Salzburg (110 km), Munich (247 km)

**Conference location**



**Logos:** 



Conference programme:

# European Energy Efficiency Conference 2020

4 - 6 March 2020  
Wels, Austria

**Conferences:**

- Energy Efficiency Policy Conference
- Industrial Energy Efficiency Conference
- Smart E-Mobility Conference
- Green Financing Workshop
- Young Energy Efficiency Researchers Conference

www.wsed.at

## European Energy Efficiency Conference 2020

**Programme overview**

- European Energy Policy Conference**  
Green Deal • Policy • Markets • Energy Efficiency Watch
- Industrial Energy Efficiency Conference**  
Industrial energy transition: Industry 5.0 • Game changers • Energy transition leaders
- Green Financing Workshop**  
Interactive workshop on financing instruments for buildings, transport and public infrastructure
- Workshop for Energy Agencies**  
Manage Energy Networking Event to drive the energy transition in cities and regions
- Smart E-Mobility Conference**  
Market overview • Building integration • Energy management • Storage and charging solutions • Best practice examples
- Young Energy Efficiency Researchers Conference**  
A conference presenting the work of young energy researchers: Best Young Energy Efficiency Researcher Award
- Technical site visits: Energy efficiency**  
An afternoon trip to energy efficiency projects in the surrounding area
- Poster Presentation**  
An opportunity to display successful energy projects and products as well as results of EU projects to international experts
- Tradeshow (Energiesparmesse)**  
Leading tradeshow on renewable energy and energy efficiency with 100.000 visitors and 1.600 exhibiting companies

**Timetable**

	Tuesday 3 March	Wednesday 4 March	Thursday 5 March	Friday 6 March
Technical site visits: pellets and wood chips				
European Pellet Conference				
European Energy Efficiency Conference				
Workshop 'New opportunities for energy agencies'				
Energy Efficiency Policy Conference				
Industrial Energy Efficiency Conference				
Green Financing Workshop				
Young Energy Efficiency Researchers Conference				
Young Biomass Researchers Conference				
Smart E-Mobility Conference				
Technical site visits: energy efficiency				
Tradeshow				
Poster Presentation				

### A new deal for Europe: Energy Efficiency

Becoming the first climate-neutral continent by 2050 is an ambitious goal which requires ambitious measures. Energy efficiency as the "first fuel" of the energy transition is at the centre of this roadmap for making the EU's economy sustainable.

The event offers delegates a comprehensive package:

- 5 dedicated conferences
- Technical visits to innovative energy efficiency projects
- A major tradeshow on building efficiency and renewable energy with more than 100,000 visitors and 1,600 exhibiting companies

**Who attends the event?**  
A wide range of business actors engaged in the energy transition:

- technology and equipment companies, energy companies, service providers, planners, developers, financing sector etc.
- the energy efficiency research community
- representatives from public bodies (e.g. EU institutions, national, regional and local governments, energy agencies)

Over 400 experts each year from more than 50 countries!

**When does it take place?**  
4 - 6 March 2020

**Where does it happen?**  
Wels/Austria. The region of Upper Austria is an ideal location for this conference. Through significant increases in energy efficiency and renewable energy, greenhouse gas emissions from buildings have been reduced by 37% in 10 years. Over 58% of all space heating and 31% of the primary energy in Upper Austria already come from renewables.

**How to join?**  
Mark your calendar, register today (www.wsed.at), book your hotel, finalise your travel details and come join us at the European Energy Efficiency Conference in Wels!

**Value for your time!**  
In just 2 days, you can profit from a comprehensive package:

- up-to-date information on markets, policies, technologies, financing, business models, research and case studies
- hands-on experience through technical site visits
- a tradeshow with 1,600 exhibiting companies
- new business opportunities
- valuable networking possibilities
- Austrian hospitality!

**Clean. Competitive. Connected.**

**What's new in 2020?**

- The new EU Green Deal
- Energy Efficiency in Action
- Industry: Independent from fossil fuels
- E-Mobility on the move
- Networking Corner

## Energy Efficiency Policy Conference

5 March 2020

5 March | 09:00

Europe's new Green Deal: Energy efficiency at the centre

Becoming the first climate-neutral continent by 2050 and simultaneously boosting the economy, improving people's health and quality of life, caring for nature, and leaving no one behind - these ambitious goals require ambitious measures. Energy efficiency as the "first fuel" of the energy transition is at the centre of this roadmap for making the EU's economy sustainable.

- Welcome and opening**  
Markus Achleitner, Regional Minister for Economy and Energy, Upper Austria
- A Green Deal for Europe**  
Radosław Horáček, European Commission, DG Energy
- The IEA Energy Efficiency Report 2019**  
Vida Rozite, International Energy Agency
- A Green Deal for Upper Austria**  
Gerhard Dell, OÖ Energiesparverband, Austria
- Beyond energy efficiency: results from EU projects**  
Anette Jahn, European Commission, EASME
- RAO as an energy efficiency policy**  
Theodor Zillner, Federal Ministry for Transport, Innovation & Technology, Austria



**5 March | 11.00**

**Voices Platform:**  
Views and opinions

Your opinion counts! In this interactive session, you are invited to express your opinion in the context of a large EU survey. You will also hear which priorities for the energy transition are important to young people from research and industry.

- Your opinions and views: the Energy Efficiency Watch Survey live
- Young voices for the energy transition  
Lakshmi Shree Venugopal, India / Germany  
Lorian Pires Klein, Brasil / Portugal  
Alex Esik, Ukraine  
Meri Olenius, Finland  
Irene di Padua, Italy / Belgium



**5 March | 12.00**

**Narrative Session:**  
Creating a better society through the local energy transition

In this session, we show with convincing examples how, on the local level, a better society is already being created through the energy transition. These examples demonstrate how the ambitions of the Green Deal can be delivered in real life.

- Narratives and counter narratives for the local energy transition  
Hanne May, Dena, Germany
- Boosting local economic development  
Seren Hermansen, Samia Energy Academy, Denmark
- Creating a better community image  
Vlasta Krmeč, Energy Agency of Podravje, Slovenia
- Improving health through energy-efficient renovation  
Seamus Hayne, Limerick Institute of Technology, Ireland
- Competitiveness through energy efficiency  
Andrea Di Gregorio, Ras Al Khaimah, United Arab Emirates

**Chairperson:**  
Jan Geiss, Eufores, Coordinator Energy Efficiency Watch Project

This conference is organised in the context of the H2020 "Energy Efficiency Watch 4" project: [www.energy-efficiency-watch.org](http://www.energy-efficiency-watch.org)

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**The World Sustainable Energy Days 2020**

**600 experts,  
66 countries,  
6 thematic conferences,  
1 mission:  
the clean energy transition**

[www.wsed.at](http://www.wsed.at)



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**Upper Austria - a leader in the clean energy transition**

Upper Austria, one of Austria's nine regions, is a leader in the clean energy transition, making the region an ideal location for this conference. Through significant increases in energy efficiency and renewable energy, greenhouse gas emissions from buildings were reduced by 37 % in 10 years. 60 % of all space heating and 31 % of the primary energy in Upper Austria already come from renewables. Over 2 billion Euro are invested annually in the energy transition.

**The conference organiser**  
OÖ Energieparverband

The OÖ Energieparverband (ESV) is the energy agency of Upper Austria. The agency, which was established by the regional government, drives the energy transition by promoting energy efficiency, renewables and innovative energy technologies. It provides comprehensive services to private households, businesses of all sizes and municipalities. It also supports energy technology companies in the context of the Cleantech-Cluster.

**The audience - the whole energy transition sector!**

A wide range of business actors engaged in the energy transition: technology and equipment companies, energy companies, service providers, planners, developers, financing community etc.

- the sustainable energy research community
- representatives from public bodies (i.e. EU institutions, national, regional and local governments, energy agencies)

**The World Sustainable Energy Days attract over 600 participants from over 60 countries!**

**Practical Information**

**Conference fees**  
All fees include entrance to the tradeshow and conference documentation.

- 330 Euro for the European Energy Efficiency Conference (4 - 6 March)
- 130 Euro each for the conferences: Young Energy Researchers (4 - 5 March), Industry (5 March), E-Mobility (6 March)
- 360 Euro for all WSED conferences (4 - 6 March)
- 440 Euro for all WSED conferences and the visits (3 - 6 March)

For student fees see [www.wsed.at](http://www.wsed.at)  
All fees plus 10 % VAT

**Conference venue**  
Stadthalle Wels, Pöhlheimerstrasse 1, 4600 Wels, Austria

**Conference languages**  
Simultaneous translation in English and German




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**European Energy Efficiency Conference 2020**

**4 - 6 March 2020**  
Wels, Austria

**400 participants  
50 countries  
60 speakers**

**Conference office**  
OÖ Energieparverband  
Landstrasse 45, 4020 Linz, Austria  
Tel: +43 732 7720-14386  
office@esv.or.at, [www.esv-on.at](http://www.esv-on.at), [www.wsed.at](http://www.wsed.at)

**Registration**  
Online at [www.wsed.at](http://www.wsed.at)

**How to reach Wels?**

- by railway: direct connections from Vienna and Vienna airport, Linz, Salzburg, Munich, Paris, Brussels, etc.
- by road: A1 and A25 motorways
- by air: airports in Linz (17 km from Wels), Vienna (222 km), Salzburg (110 km), Munich (247 km)

**Conference location**

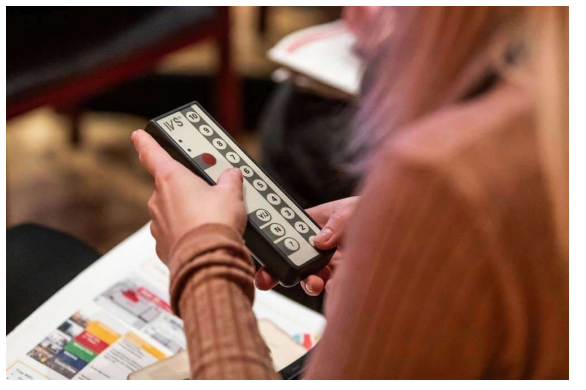


**World Sustainable Energy Days 2020**






Pictures





## Annexes Event N2

### Programme

09:00 - Policy and Financing Session: A green recovery through the energy transition

- **Welcome and opening**  
Markus Achleitner, Regional Minister for Economy and Energy, Upper Austria
- Energy efficiency policies and programmes for a green recovery  
Carlos Sánchez Rivero, European Commission, DG Energy
- Energy Efficiency 2020: a global update and outlook  
Brian Motherway, International Energy Agency
- Best Young Energy Efficiency Researcher Award
- **Home renovation services: a boost for the green recovery**  
Christophe Milin, European Commission, CINEA
- The energy transition investment boom in Upper Austria  
Gerhard Dell, OÖ Energiesparverband, Austria
- The "Green Recovery Tracker": recovery packages under scrutiny  
Helena Mölter, Wuppertal Institute, Germany
- Shifting the trillions: a finance system fit for the energy transition  
Karsten Löffler, Green and Sustainable Finance Cluster, Germany
- Financing the Green Deal  
Ralf Goldmann, European Investment Bank

11:30 - Best practices in energy efficiency policy: solutions for the post-pandemic era

- **Energy Efficiency Watch: New narratives for energy efficiency**
  - The missing WHY: insights from 1,270 energy efficiency experts  
Christiane Egger, OÖ Energiesparverband, Austria



– Case Studies for energy transition narratives

Daniel Becker, Guidehouse, Germany

- Energy efficiency and the digitisation of the economy  
Benoit Lebot, Ministère de la Transition Écologique, France
- Better policies for better lighting  
Ourania Georgoutsakou, LightingEurope
- Energy Efficiency First: What does it mean in practice?  
Jean-Sébastien Broc, Institute for European Energy and Climate Policy, NL

**13:00 End of the conference**






Printed event folders: first announcement and programme

First announcement folder:

# European Energy Efficiency Conference 2021


24 - 26 February 2021  
Wels, Austria



**Conferences:**

- Energy Efficiency Policy Conference
- Industrial Energy Efficiency Conference
- Innovation Workshops
- Smart E-Mobility Conference
- Young Energy Efficiency Researchers Conference

www.wsed.at



## European Energy Efficiency Conference 2021

**What is it all about?**

Europe has the ambitious goal of becoming the first climate neutral continent by 2050. The Green Deal and the EU Climate Law are first concrete steps. The current economic challenges are also an opportunity to accelerate decarbonisation and to create a fairer society and a more competitive economy. In 2021, the conference - which attracts over 400 participants from over 50 countries each year - shows how we can make a green recovery happen in practice and how energy efficiency as an investment engine can contribute to this deep transformation.

**In just 2 days, the event offers delegates a comprehensive package:**

- 6 dedicated conferences
- a major energy efficiency tradeshow
- technical site visits
- networking with energy efficiency businesses, research and policy makers

The event is held in the context of the annual World Sustainable Energy Days conference.

**Timetable**

	Tuesday 23 February	Wednesday 24 February	Thursday 25 February	Friday 26 February
Technical site visits: pellets and wood chips	■			
European Pellet Conference	■	■		
European Energy Efficiency Conference		■	■	■
Energy Efficiency Policy Conference		■	■	
Industrial Energy Efficiency Conference			■	■
Innovation Workshops			■	■
Young Energy Efficiency Researchers Conference		■	■	
Young Biomass Researchers Conference			■	■
Smart E-Mobility Conference			■	■
Technical site visits: energy efficiency		■	■	■
Tradeshow		■	■	■
Poster Presentation		■	■	■

**What do we offer?**

In just 2 days, you will benefit from a comprehensive package:

- latest news on policies, markets, technologies, financing, business models, research and case studies
- hands-on experience through technical site visits and peer-to-peer exchange
- a tradeshow with 1,600 exhibiting companies
- new business opportunities
- valuable networking possibilities
- Austrian hospitality!

**Our audience: the entire energy efficiency world!**

- business actors engaged in the energy transition: technology and equipment companies, energy companies, service providers, planners, developers, financing community etc.
- the energy efficiency research community
- public bodies representatives (e.g. EU institutions, national, regional and local governments, energy agencies)
- over 400 experts each year from more than 50 countries!

**Upper Austria - a leader in the clean energy transition**

Upper Austria, one of Austria's nine regions, is a leader in the clean energy transition, making the region an ideal location for this conference. Through significant increases in energy efficiency and renewable energy, greenhouse gas emissions from buildings were reduced by 32 % in 10 years, 60 % of all space heating and 31 % of the primary energy in Upper Austria already come from renewables. Over 2 billion Euro are invested annually in the energy transition.





**Programme overview**

- Energy Efficiency Policy Conference  
Green Deal • Policy update • Green Recovery • Markets • Energy Efficiency Watch
- Industrial Energy Efficiency Conference  
Accelerating decarbonisation: innovation • Green Deal • Best Practices
- Innovation Workshops: Green Finance • Buildings • Technologies  
New research results on finance, buildings and technology innovation
- Smart E-Mobility Conference  
Strategy and markets • R&D trends • Building integration, storage and charging • Business models
- Technical site visits: Energy Efficiency  
An afternoon trip to energy efficiency projects in the surrounding area. Hands-on experience and information directly from technology providers, planners and operators.
- Young Energy Efficiency Researchers Conference  
A conference presenting the work of young energy researchers. The best contribution receives the Best Young Energy Efficiency Researcher Award.
- Poster Presentation  
An opportunity to display successful energy projects and products as well as results of EU projects to international experts
- Tradeshow (Energiesparmesse)  
Leading tradeshow on renewable energy and energy efficiency with 100,000 visitors and 1,600 exhibiting companies

**NEW in 2021**

- Update Green Deal
- Innovation Hubs
- Energy efficiency & green recovery
- Climate neutrality
- Meet2Talk

**Energy efficiency ↔ Economic recovery**



**Call for Papers and Speakers**

You are warmly invited to get involved in the programme:

Call for Papers • Call Young Energy Researchers • Propose a speaker

- energy efficiency
- renewable energy sources
- climate-neutrality
- solutions for buildings and industry
- e-mobility
- sustainable energy research, technologies, programmes, finance, market reports and policies
- products, services, business models

**Deadline: 12 October 2020**

Further details: [www.wsed.at/call](http://www.wsed.at/call)

**We look forward to receiving your contributions!**



**Conference fees**

**335 €** European Energy Efficiency Conference (24 - 26 February)

**110 €** for each of the conferences: Young Energy Researchers (24 - 25 February), Innovation Workshops (25 February), Industry (25 February), E-Mobility (26 February)

**370 €** all WSED conferences (24 - 26 February)

**450 €** all WSED conferences and site visits (23 - 26 February)

For student fees see [www.wsed.at](http://www.wsed.at)  
All fees plus 10 % VAT

**Conference languages**  
English, German (simultaneous interpretation)

**Organiser and conference office**  
OO Energiesparverband | Landstrasse 45, 4020 Linz, Austria | Tel. +43/732/7720-14386  
office@esv.or.at | [www.esv-en.at](http://www.esv-en.at) | [www.wsed.at](http://www.wsed.at) | ZVR171568947 | ATU 39283707

**European Energy Efficiency Conference 2021**



**Date**  
24 - 26 February 2021

**Venue**  
Stadthalle Wels, Polheimerstrasse 1  
4600 Wels, Austria

**Organiser and conference office**  
OO Energiesparverband  
Tel. +43/732/7720-14386  
office@esv.or.at | [www.wsed.at](http://www.wsed.at)

**Registration**  
Online at [www.wsed.at](http://www.wsed.at)

**400 participants**  
**50 countries**  
**60 speakers**

**How to reach Wels?**

- by railway: direct connections from Vienna and Vienna airport, Linz, Salzburg, Munich, etc.
- by car: A1 and A25 motorways.
- by air: airports in Linz (17 km from Wels), Vienna (222 km), Salzburg (110 km), Munich (247 km)

**Conference location**



**Logos:** Oberösterreich (Upper Austria), European Union, OÖ ENERGIESPARVERBAND, Federal Ministry of Austria (Climate Action, Environment, Energy, Mobility, Innovation and Technology), ATU, WELLS, and others.



Conference programme:

# European Energy Efficiency Conference 2021

23 - 25 June 2021  
Wels, Austria

**HYBRID EVENT**

**Conferences:**

- Energy Efficiency Policy Conference
- Industrial Energy Efficiency Conference
- Innovation Workshops
- Smart E-Mobility Conference
- Young Energy Efficiency Researchers Conference

www.wsed.at

## European Energy Efficiency Conference 2021

**Programme overview**

- European Energy Policy Conference**  
Green Deal • Policy • Recovery Plan • Markets • Energy Efficiency Watch
- Smart E-Mobility Conference**  
Market overview • Building integration • Energy management • Storage and charging solutions • Best practice examples
- Industrial Energy Efficiency Conference**  
Accelerating decarbonisation. Innovation • Green Deal • Best Practices
- Young Energy Efficiency Researchers Conference**  
A conference presenting the work of young energy researchers. Best Young Energy Efficiency Researcher Award
- Innovation Workshops: Green Finance • Buildings • Technologies**  
New research results on finance, buildings and technology innovation
- Poster Presentation**  
An opportunity to display online successful energy projects and products as well as results of EU projects to international experts

**Energy efficiency ↔ Green recovery**

With the World Sustainable Energy Days, Upper Austria is the meeting place in June for the energy transition. Europe has set itself the ambitious target of becoming the first climate-neutral continent. We present and discuss solutions to practically implement the Green Deal. With highly-efficient and renewable energy systems, we will achieve economic growth, create new jobs and make the energy transition happen!

**Markus Achleitner, Regional Minister for Economy and Energy, Upper Austria**

**Timetable**

	On-site Event	On-site Event	Monday 21 June	Tuesday 22 June	Wednesday 23 June	Thursday 24 June	Friday 25 June
European Pellet Conference	✓	✓					
European Energy Efficiency Conference	✓	✓					
Energy Efficiency Policy Conference	✓	✓					
Industrial Energy Efficiency Conference	✓	✓					
Smart E-Mobility Conference	✓	✓					
Young Energy Researchers Conference	✓	✓					
Innovation Workshops	✓	✓					
Poster Presentation	✓	✓					

### A new deal for Europe: Energy Efficiency First

Becoming the first climate-neutral continent by 2050 is an ambitious goal that requires ambitious measures. Energy efficiency as the "first fuel" of the energy transition is at the centre of this roadmap for making the EU's economy sustainable. The event offers delegates a comprehensive package of 5 conferences.

### Who attends the event?

A wide range of business actors engaged in the energy transition:

- technology and equipment companies, energy companies, service providers, planners, developers, financing sector etc.
- the energy efficiency research community
- representatives from public bodies (e.g. EU institutions, national, regional and local governments, energy agencies)

Over 400 experts each year from more than 50 countries!

### When does it take place?

23 - 25 June 2021

### How to join?

Mark your calendar and register today (www.wsed.at).

This "special edition" of our annual conference will be held as a **hybrid event**. You can participate online from anywhere in the world. According to current planning, on-site participation will also be possible (following COVID rules in place at the time of the event). Registered participants will receive detailed guidance prior to the conference. On-site conference days in Wels/Austria will be 22 - 24 June.

### Where does it happen?

Wels/Austria. The region of Upper Austria is an ideal location for this conference. Through significant increases in energy efficiency and renewable energy, greenhouse gas emissions from buildings have been reduced by 39 % in 10 years. Over 60 % of all space heating and 31 % of the primary energy in Upper Austria already come from renewables.

**NEW in 2021**

- Energy efficiency & green recovery
- Update Green Deal
- Climate neutrality

## Energy Efficiency Policy Conference

23 June 2021

**09.00**

### Policy and Financing Session: A green recovery through the energy transition

Europe is aiming for a 55 % reduction of CO<sub>2</sub> emissions by 2030 as a milestone on its way to climate neutrality by 2050. It is crucial that the investment decisions made in the next few years put us on the path of being "fit for 55" by the end of this decade. This session shows how we can make a green recovery happen in practice and how energy efficiency can contribute as an investment engine. We present the policies and financing solutions.

- **Welcome and opening**  
Markus Achleitner, Regional Minister for Economy and Energy, Upper Austria
- **Energy efficiency policies and programmes for a green recovery**  
Carlos Sanchez-Silero, European Commission, DG Energy
- **Energy Efficiency 2020: a global update and outlook**  
Brian Motherway, International Energy Agency
- **Best Young Energy Efficiency Researcher Award**
- **Home renovation services: a boost for the green recovery**  
Anette Jahn, European Commission, CINEA
- **The energy transition investment boom in Upper Austria**  
Bernard Dell, OÖ Energieparverband, Austria
- **The "Green Recovery Tracker": recovery packages under scrutiny**  
Helena Molter, Wuppertal Institute, Germany
- **Shifting the trillions: a finance system fit for the energy transition**  
Kersten Löffler, Green and Sustainable Finance Cluster, Germany
- **Financing the Green Deal**  
Ralf Goldmann, European Investment Bank



**23 June | 11.30**

**Best practices in energy efficiency policy - solutions for the post-pandemic era**

The pandemic and resulting societal changes offer opportunities for new narratives for energy efficiency and the energy transition. This session presents how such narratives can be developed and how innovative policies make energy efficiency the new normal.

- **Energy Efficiency Watch. New narratives for energy efficiency**
  - The missing WHY: insights from 1,270 energy efficiency experts  
Christiane Egger, OÖ Energieparverband, Austria
  - Case Studies for energy transition narratives  
Daniel Becker, Güdelhouse, Germany
- **Energy efficiency and the digitisation of the economy**  
Bernat Lopez, Ministère de la Transition Ecologique, France
- **Better policies for better fighting**  
Ourania Georgoutsakou, LightingEurope
- **Energy Efficiency First: What does it mean in practice?**  
Jean-Sebastien Broc, Institute for European Energy and Climate Policy, NL

This conference is organised in the context of the H2020 "Energy Efficiency Watch 4" project: [www.energy-efficiency-watch.org](http://www.energy-efficiency-watch.org)



**Upper Austria - a leader in the clean energy transition**

Upper Austria, one of Austria's nine regions, is a leader in the clean energy transition, making the region an ideal location for this conference. Through significant increases in energy efficiency and renewable energy, greenhouse gas emissions from buildings were reduced by 39 % in 10 years.

60 % of all space heating and 31 % of the primary energy in Upper Austria already come from renewables. Over 2 billion Euro are invested annually in the energy transition.


- 31 % of the primary energy is supplied by renewables
- 39 % reduction of greenhouse gas emissions in the buildings sector in the last decade
- 2.3 billion Euro invested annually in renewable energies and energy efficiency

**The conference organiser  
OÖ Energieparverband**

The OÖ Energieparverband (ESV) is the energy agency of Upper Austria. The agency, which was established by the regional government, drives the energy transition by promoting energy efficiency, renewables and innovative energy technologies.

It provides comprehensive services to households, businesses of all sizes and municipalities. It also supports energy technology companies in the context of the Cleantech-Cluster.

[www.energyleaders.eu](http://www.energyleaders.eu)



**The audience - the whole energy transition sector!**

A wide range of business actors engaged in the energy transition:

- technology and equipment companies, energy companies, service providers, planners, developers, financing community etc.
- the energy efficiency research community
- representatives from public bodies (e.g. EU institutions, national, regional and local governments, energy agencies)

**More than 400 experts from over 50 countries!**

**Practical information**

**Hybrid Event:**

- Online participation from anywhere in the world
- On-site participation: following COVID rules in place at the time of the event, registered participants will receive detailed guidance prior to the event. On-site conference days in Wels/Austria will be 22 - 24 June.

**Conference venue**  
Stadthalle Wels, Polheimerstrasse 1, 4600 Wels, Austria

**Conference fees**  
All fees include conference documentation. All fees plus 10 % VAT

- 30 Euro for the European Energy Efficiency Conference, 23 - 25 June (online and presence)
- 20 Euro each for the conferences: Policy, 23 June; Industry, 23 June; E-Mobility, 24 June (online and presence)
- 70 Euro for all WSED events (online and presence)
- Free participation for the Young Energy Efficiency Researchers Conference and the Innovation Workshops (online)
- Students can apply for free participation to [office@esv.or.at](mailto:office@esv.or.at)

**Conference languages**  
Simultaneous translation in English and German



**European Energy Efficiency Conference 2021**

**23 - 25 June 2021  
Wels, Austria**

**400 participants  
50 countries  
40 speakers**

**Conference office**  
OÖ Energieparverband  
Lanzstrasse 45, 4020 Linz, Austria  
Tel: +43 732 7720 148866  
[office@esv.or.at](mailto:office@esv.or.at), [www.esv-en.at](http://www.esv-en.at), [www.wsed.at](http://www.wsed.at)

**Registration**  
Online at [www.wsed.at](http://www.wsed.at)

**How to reach Wels?**

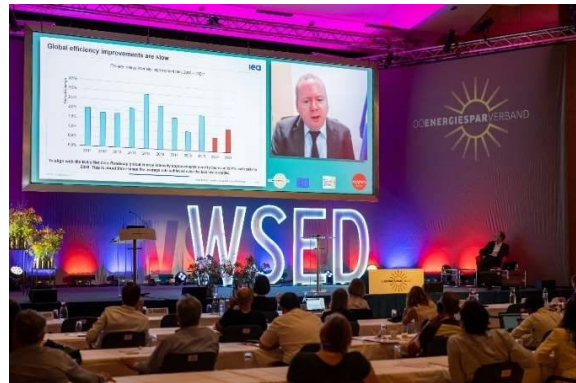
- by railway: direct connections from Vienna and Vienna airport, Linz, Salzburg, Munich, Paris, Brussels, etc.
- by road: A1 and A25 motorways
- by air: airports in Linz (17 km from Wels), Vienna (229 km), Salzburg (110 km), Munich (247 km)

**Conference location**





Pictures





## Annexes Event N3

### Programme

09:00 - Fast tracking energy efficiency: Fit for 55

- **Opening and welcome**  
Gerhard Dell, Energy Commissioner of Upper Austria
- "Fit for 55" with energy efficiency  
Claudia Canevari, European Commission, DG Energy
- Energy efficiency progress on the path to the Paris targets  
Kevin Lane, International Energy Agency
- The Austrian renewable heat strategy – a key element of the energy transition  
Michael Aumer, Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology, Austria



- Narratives for the energy transition: a global perspective  
Miranda Schreurs, Technical University of Munich, Germany

#### 11:00 - Driving energy efficiency investments

- **Sustainable energy investments in national Recovery Plans**  
Nadine Müller, European Commission, Recovery and Resilience Task Force
- Energy Leader Upper Austria  
Gerhard Dell, OÖ Energiesparverband, Austria
- Business leadership for a climate neutral economy  
Martin Porter, Cambridge Institute for Sustainability Leadership (CISL), United Kingdom
  - A spotlight on the energy transition in the Gulf countries  
Andrea Di Gregorio, Ras Al Khaimah, United Arab Emirates

#### 12:00 - Engaging and empowering citizens

- **Empowering consumers for the energy transition**  
Charles Esser, Council of European Energy Regulators (CEER)
- Cooperatives enabling citizen-based energy investments  
Sem Oxenaar, REScoop.eu, Belgium

#### 13:00 End of the conference



Printed event folders: first announcement and programme

First announcement folder:

# European Energy Efficiency Conference

2 – 4 March 2022  
Wels, Austria



**2022:**  
Energy efficiency -  
full speed ahead!

**Conferences:**  
 Energy Efficiency Policy Conference  
 Industrial Energy Efficiency Conference  
 Innovation Workshops  
 Smart E-Mobility Conference  
 Young Energy Efficiency Researchers Conference



www.wsed.at

## European Energy Efficiency Conference 2022

**2022: Energy efficiency - full speed ahead!**

The new "Fit for 55" package aims to put the EU on track towards climate neutrality. Energy accounts for 75 % of GHG emissions. Speeding up the energy transition is critical!

In 2022, the European Energy Efficiency Conference presents the far-reaching transformation of policies, technologies and markets and how to raise the pace of change. The conference is held in the context of the World Sustainable Energy Days (WSED), a leading annual conference on the energy transition and climate neutrality, with more than 650 participants from over 60 countries.

- 5 dedicated conferences
- a major sustainable energy efficiency tradeshow (over 800 exhibitors)
- technical site visits
- networking with energy efficiency businesses, policy makers and researchers

Timetable WSED	Tuesday 1 March	Wednesday 2 March	Thursday 3 March	Friday 4 March
Technical site visits: pellets and wood chips				
European Pellet Conference				
European Energy Efficiency Conference				
Energy Efficiency Policy Conference				
Industrial Energy Efficiency Conference				
Innovation Workshops				
Young Energy Efficiency Researchers Conference				
Young Biomass Researchers Conference				
Smart E-Mobility Conference				
Technical site visits: energy efficiency				
Tradeshow				
Poster Presentation				

### Programme overview

**NEW in 2022**

- Fit for 55
- Speeding up efficiency
- The new EU directives
- Energy Communities
- Innovation Talks
- Meet2Talk
- Career Point

-  **Energy Efficiency Policy Conference**  
Fit for 55 • New EU Directives • EE Markets • Energy Efficiency Watch
-  **Industrial Energy Efficiency Conference**  
More decarbonisation, better business:  
"Twin Transition" • New regulatory framework • Innovation
-  **Innovation Workshops: Citizens • Communities • Finance • Technologies**  
New research results on collective action, finance, buildings, industry and technologies
-  **Smart E-Mobility Conference**  
Mass rollout: Infrastructure • Technology trends • Acceptance • Business models
-  **Technical site visits: Energy Efficiency**  
Afternoon trip to energy efficiency projects in Upper Austria • Hands-on experience and information from users, technology providers and planners
-  **Young Energy Efficiency Researchers Conference**  
Presenting the work of young energy researchers • Best Young Energy Efficiency Researcher Award
-  **Poster Presentation**  
Displaying energy projects, products and EU project results to international experts
-  **Tradeshow (Energiesparmesse)**  
Leading tradeshow on renewable energy and energy efficiency with 100,000 visitors and 800 exhibiting companies

**2022: Energy efficiency - full speed ahead!**

### Call for Papers and Speakers

You are warmly invited to get involved in the programme:

Call for Papers • Call Young Energy Researchers • Propose a speaker

- energy transition, climate neutrality
- energy efficiency, renewable energy
- solutions for buildings, industry, e-mobility
- sustainable energy research, technologies, programmes, markets and policies
- products, services, business models

**Deadline: 12 October 2021**

Further details: [www.wsed.at/call](http://www.wsed.at/call)

**We look forward to receiving your contributions!**

#### Conference fees

**335 €** European Energy Efficiency Conference (2–4 March)  
**110 €** for each of the conferences: Young Energy Researchers (2–3 March), Innovation Workshops (3 March), Industry (3 March), E-Mobility (4 March)  
**370 €** all WSED conferences (2–4 March)  
**450 €** all WSED conferences and site visits (1–4 March)

All fees plus 10 % VAT; for student fees see [www.wsed.at](http://www.wsed.at)

#### Conference languages

English, German (simultaneous interpretation)



With the World Sustainable Energy Days, Upper Austria is the meeting place for the energy transition. Europe has set itself the ambitious target of becoming the first climate-neutral continent. We present and discuss solutions to practically implement the Green Deal. With highly-efficient and renewable energy systems, we will achieve economic growth, create new jobs and make the energy transition happen!

Markus Achleitner, Regional Minister for Economy and Energy, Upper Austria

**Organiser and conference office**  
 GD Energieeffizienz (Landstraße 45, 4020 Linz, Austria) | Tel: +43 732 7770-14386  
 office@ee-wat.at | www.eew-er.at | www.wsed.at | ZVR1211568947 | ATU 39283707







**What do we offer?**

In just 2 days, you will benefit from a comprehensive package:

- latest news on policies, markets, technologies, products, financing, business models, research and case studies
- hands-on experience through technical site visits and peer-to-peer exchange
- a tradeshow with 800 exhibitors
- new business and career opportunities
- valuable networking possibilities
- Austrian hospitality!

**Our audience: the entire energy efficiency world!**

- **business actors:** technology and equipment companies, energy companies, service providers, planners, developers, financing community etc.
- **the energy efficiency research community**
- **public bodies** representatives (e.g. EU institutions, national, regional and local governments, energy agencies)
- **over 400 experts from more than 50 countries!**

**Upper Austria - a leader in the clean energy transition**

Upper Austria, one of Austria's nine regions, is a leader in the energy transition, making the region an ideal location for this conference. Through significant increases in energy efficiency and renewable energy, greenhouse gas emissions from buildings were reduced by 39 % in 10 years. 60 % of all space heating and 31 % of the primary energy in Upper Austria already come from renewables. Over 2.5 billion Euro are invested annually in the energy transition.



## European Energy Efficiency Conference 2022

**Date**  
2 - 4 March 2022

**Venue**  
Stadthalle Wels, Polthelmerstrasse 1  
4600 Wels, Austria

**Organiser and conference office**  
OO Energiesparverband  
Tel: +43/732/7720-14386  
office@esv.or.at | www.wsed.at

**Registration**  
Online at www.wsed.at

**400 participants**  
**50 countries**  
**60 speakers**

**Energy efficiency - full speed ahead!**

**Conference location**



**How to reach Wels?**

- by railway: direct connections from Vienna and Vienna airport, Linz, Salzburg, Munich, etc.
- by car: A1 and A25 motorways
- by air: airports in Linz (17 km from Wels), Vienna (222 km), Salzburg (110 km), Munich (247 km)



Conference programme:

# European Energy Efficiency Conference 2022

7 - 8 April 2022  
Wels, Austria

HYBRID EVENT

**2022:**  
Energy efficiency - full speed ahead!

**Conferences:**

- Energy Efficiency Policy Conference
- Industrial Energy Efficiency Conference
- Smart E-Mobility Conference
- Young Energy Efficiency Researchers Conference
- Innovation Workshops

www.wsed.at



## European Energy Efficiency Conference 2022

**NEW in 2022**

- Fit for 55
- Speeding up efficiency
- The new EU directives
- Energy Communities
- Meet2Talk

**Programme overview**

- Energy Efficiency Policy Conference**  
Fit for 55 + New EU Directives + EE Markets + Energy Efficiency Watch
- Industrial Energy Efficiency Conference**  
More decarbonisation, better business: "Twin transition" + Innovation
- Innovation Workshops**  
New research results on buildings and technologies
- Young Energy Efficiency Researchers Conference**  
Presenting the work of young energy researchers - Best Young Energy Efficiency Researcher Award
- Smart E-Mobility Conference**  
Mass rollout: Infrastructure + Technology trends + Business models
- Poster Presentation**  
Displaying energy projects, products and EU project results to international experts
- Tradeshow**  
Leading tradeshow (Webuild Energiesparmesse) - Energy efficiency and renewable product innovations in real life

With the World Sustainable Energy Days, Upper Austria is the meeting place for the energy transition. Europe has set itself the ambitious target of becoming the first climate-neutral continent. We present and discuss solutions to practically implement the Green Deal. With highly-efficient and renewable energy systems, we will achieve economic growth, create new jobs and make the energy transition happen!

Markus Achleitner, Regional Minister for Economy and Energy, Upper Austria

**Timetable**

	On-site Event	Online Event	Tuesday 5 April	Wednesday 6 April	Thursday 7 April	Friday 8 April
European Pellet Conference	✓	✓				
European Energy Efficiency Conference	✓	✓				
Energy Efficiency Policy Conference	✓	✓				
Industrial Energy Efficiency Conference	✓	✓				
Smart E-Mobility Conference	✓	✓				
Young Energy Researchers Conference	✓	✓				
Innovation Workshops	✓	✓				
Poster Presentation	✓	✓				
Tradeshow	✓	✓				

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**FIT FOR 55:**  
Energy Efficiency - full speed ahead!  
The new "Fit for 55" package aims to put the EU on track towards climate neutrality. Energy accounts for 75 % of GHG emissions. Speeding up energy efficiency is critical!

In 2022, the European Energy Efficiency Conference presents the far-reaching transformation of policies, technologies and markets for achieving climate neutrality. Find out how to raise the pace of change, how we can increase acceptance, trigger investments, and get things moving - full speed! The event offers delegates a comprehensive package of 5 conferences.

**WHO attends the event?**  
Over 400 experts from more than 50 countries each year! A wide range of actors engaged in the energy transition:

- technology and equipment companies, energy companies, service providers, planners, developers, financing sector etc.
- the energy efficiency research community
- representatives from public bodies (e.g. EU institutions, national, regional and local governments, energy agencies)

**WHEN does it take place?**  
7 - 8 April 2022

**HOW to join?**  
Mark your calendar and register today! (www.wsed.at)

This "special edition" of our annual conference will be held as a hybrid event: You can participate onsite (following COVID rules in place at the time of the event) or connect digitally from anywhere in the world. Registered participants will receive detailed information prior to the conference.

**WHERE does it happen?**  
In Wels/Austria. The region of Upper Austria is an ideal location for this conference. Through significant increases in energy efficiency and renewable energy, GHG emissions from buildings were reduced by 39 % in 10 years. 60 % of all space heating and 31 % of the primary energy in Upper Austria already come from renewables.



2022: Energy efficiency - full speed ahead!

## Energy Efficiency Policy Conference

7 April 2022

7 April | 09.00

**Fast tracking energy efficiency: Fit for 55**

The new "Fit for 55" package aims to put the EU on track towards climate neutrality. Energy accounts for 75 % of GHG emissions. Speeding up the energy transition is critical! Gain insights into this new and far-reaching policy framework and how it supports energy efficiency. We present how to increase acceptance, trigger investments and get things moving - full speed!

- **Opening and welcome**  
Markus Achleitner, Regional Minister for Economy and Energy, Upper Austria
- **"Fit for 55" with energy efficiency**  
Claudia Canevari, European Commission, DG Energy
- **Energy efficiency progress on the path to the Paris targets**  
Kevin Lane, International Energy Agency
- **Best Young Energy Efficiency Researcher Award**
- **The Austrian renewable heat strategy - a key element of the energy transition**  
Jurgen Schneider, Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology, Austria
- **Narratives for the energy transition: a global perspective**  
Miranda Schreurs, Technical University of Munich, Germany

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**7 April | 11.00**

**Driving energy efficiency investments**

Stepping up energy efficiency investments offers great opportunities for both the energy transition and a positive economic development. Well-designed Recovery Plans lead the way forward in using clean energy as an agent for economic revival. We present how to make clean energy investments happen at national and regional levels in Europe and beyond.

- Sustainable energy investments in national Recovery Plans  
Nadine Müller / Marius Lünig, European Commission, Recovery and Resilience Task Force
- Energy Leader Upper Austria  
Gerhard Dell, OÖ Energiesparverband, Austria
- Business leadership for a climate neutral economy  
Martin Porter, Cambridge Institute for Sustainability Leadership (CISL), United Kingdom
- A spotlight on the energy transition in the Gulf countries  
Andrea Di Gregorio, Ras Al Khaimah, United Arab Emirates

**7 April | 12.00**

**Engaging and empowering citizens**

Citizens are at the heart of the energy transition. They also show an increased interest in taking an active part in energy markets. We take a closer look at the key role they play and present the policy framework and opportunities for engaging and empowering them for energy efficiency.

- Empowering consumers for the energy transition  
Charles Esser, Council of European Energy Regulators (CEER)
- Cooperatives enabling citizen-based energy investments  
Sem Ovensaar, REcoop.eu, Belgium
- Centrales Villageoises – citizen-owned energy companies  
Patrick Bizard, Auvergne-Rhône-Alpes Energie Environnement, France

Chairperson: Jan Geiss, Eurofres

**13.00 Lunch break**

This conference is organised in the context of the H2020 'Energy Efficiency Watch 4' project: [www.energy-efficiency-watch.org](http://www.energy-efficiency-watch.org)



**Upper Austria – a leader in the clean energy transition**

Upper Austria, one of Austria's nine regions with a population of 1.5 million, is a leader in the clean energy transition. This makes it an ideal location for this conference. Through significant increases in energy efficiency and renewable energy, greenhouse gas emissions from buildings were reduced by 39 % in 10 years.

60 % of all space heating and 31 % of the primary energy in Upper Austria already come from renewables.

- 31 % of the primary energy is supplied by renewables
- 39 % reduction of greenhouse gas emissions in the buildings sector in the last decade
- 2.5 billion Euro invested annually in renewable energies and energy efficiency

**The audience – the whole energy transition sector!**

Each year, the European Energy Efficiency Conference attracts over 400 experts from more than 50 countries including:

- a wide range of business actors engaged in the energy transition, technology and equipment companies, energy companies, service providers, planners, developers, financing community etc.
- the energy efficiency research community
- representatives from public bodies (e.g. EU institutions, national, regional and local governments, energy agencies)

**The conference organiser**  
**OÖ Energiesparverband**

The OÖ Energiesparverband (ESV) is the energy agency of Upper Austria. The agency, which was established by the regional government, drives the energy transition by promoting energy efficiency, renewables and e-mobility. It provides comprehensive services to households, businesses of all sizes and municipalities. It also supports energy technology companies in the context of the Cleantech-Cluster.

[www.energyleaders.eu](http://www.energyleaders.eu)




**The tradeshow – energy efficiency product innovations in real life!**

Visit a major tradeshow on renewable energy and energy efficiency ("Webuild-Energiesparmesse"). The tradeshow is held in parallel to the conference (subject to the Covid situation).

Austrian companies present their latest product innovations. Seize the opportunity to network in-person, on the tradeshow floor!

**Practical information**

**Hybrid Event:**

- On-site participation: following COVID rules in place at the time of the event. Registered participants will receive detailed guidance prior to the event.
- Online participation from anywhere in the world

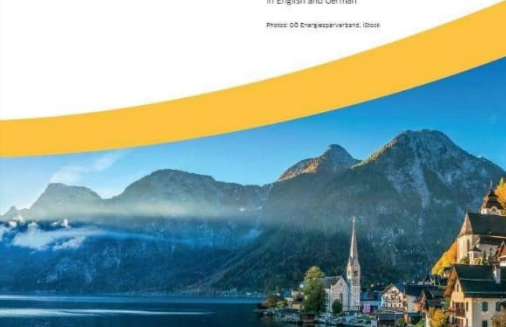
**Conference venue**  
Stadthalle Wels, Polheimerstrasse 1, 4600 Wels, Austria

**Conference fees**  
All fees include conference documentation. All fees plus 10 % VAT

- 30 Euro for the European Energy Efficiency Conference, 7 - 8 April (on-site and online)
- 20 Euro each for the conferences: Policy (7 April), Industry (7 April), E-Mobility (8 April) (on-site and online)
- 70 Euro for all WSED events (on-site and online)
- Free online participation in the Young Energy Efficiency Researchers Conference and the Innovation Workshops
- Students can apply for free participation to [office@esv.or.at](mailto:office@esv.or.at)

**Conference languages**  
Simultaneous translation in English and German

Photo: OÖ Energiesparverband, Istock



**European Energy Efficiency Conference 2022**

**7 - 8 April 2022**  
Wels, Austria

**Conference office**  
OÖ Energiesparverband  
Landstrasse 45, 4020 Linz, Austria  
Tel. +43 732 77 20-14388  
[office@esv.or.at](mailto:office@esv.or.at), [www.esv-en.at](http://www.esv-en.at), [www.wsed.at](http://www.wsed.at)

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**50 countries**  
**40 speakers**

**Conference location**




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